



SPONSORING, MARKETING & ADVERTISING WITH ADVOCIS CALGARY 2017

Sponsoring events and marketing or advertising with Advocis Calgary gives you and your company access to many of the country's best financial advisors and planners.

Advocis members represent a broad spectrum of the financial services industry, including insurance, investments and securities. They work closely with their clients in the areas of financial, retirement, estate and succession planning. Advocis members strive to improve and enhance their practical and technical knowledge by attending a variety of industry events and functions. The result is that they, more than any other group, have their finger on the country's financial pulse.

Benefits

- **To raise awareness of your products and services.** The Advocis Calgary chapter is a well-connected community of approximately 650 financial advisors. Our members are very active in their local communities
- **To access a dynamic, entrepreneurial market.** Many financial advisors are small business owners and are therefore searching for companies that can improve business efficiencies in a cost-effective manner
- **To gain exposure to financial professionals.** Advocis financial advisors and planners deal with Canada's top financial services companies on a daily basis. Let them carry your message and enhance your brand recognition!
- **To develop key business relationships for ongoing growth opportunities.** Advocis financial advisors and planners routinely speak to large numbers of individuals, business owners and community leaders, which makes them great business contacts that are ready and able to help you expand your network.

For more information on our advertising opportunities, we invite you to contact:

Sponsorship Package

Contact Name:

Address:

Phone:

Fax:

Email:

Advocis Calgary

Cam Graham, Sponsor Chair

PO Box 31071, Bridgeland RPO, Calgary, AB, T2E 9A3

403.910.3326

1.877.660.5839

calgary@advocischapter.ca

2017 SPONSORSHIP OPTIONS

Listed below are our package sponsorship, marketing and advertising opportunities for Advocis Calgary:

Platinum Sponsor: \$8,000*

- ✚ Full Year Color Advertising on our website: www.advociscalgary.ca
- ✚ All Events Logo Recognition (Size Based on Sponsorship Level)
- ✚ Sales Congress:
 - Title Sponsor Recognition at Sales Congress
 - Host/MC Sales Congress **NEW**
 - Corporate Video Message*** **NEW**
 - Premium Booth Location (2 Lunches included)
 - 4 Complimentary Registrations (4 Lunches included)
 - Full Page Color Ad in Sales Congress Program.
 - Corporate Agenda Insert **NEW**
- ✚ Christmas Luncheon:
 - Complimentary Premium Table at Luncheon
- ✚ AGM Breakfast Sponsor **NEW**
- ✚ Annual Charity Golf Tournament:
 - Title Sponsor
 - Hole Sponsor (2 Lunches included)
 - Complimentary Golf Team (4 Lunches included)
- ✚ Member and Non-Member Email Blasts
 - Recognition within all email blasts for all events to members and non-members
- ✚ Annual Sponsor Family Appreciation Event
- ✚ Opportunity to Sponsor an Event Speaker **NEW**
- ✚ 15% Discount for additional registrations to events** **NEW**

Gold Sponsor: \$5,500*

- ✚ Full Year Color Advertising on our website: www.advociscalgary.ca
- ✚ All Events Logo Recognition (Size Based on Sponsorship Level)
- ✚ Sales Congress:
 - Premium Booth Location (2 Lunches included)
 - 2 Complimentary Registrations (2 Lunches included)
 - Half Page Ad in Sales Congress Program.
 - Corporate Agenda Insert **NEW**
- ✚ Christmas Luncheon:
 - 2 Premium Seats at Luncheon
- ✚ Annual Charity Golf Tournament:
 - Hole Sponsor (2 Lunches included)
 - 2 Complimentary Golfers (2 Lunches included)
 - 2 Premium Seats at Luncheon
- ✚ Opportunity to Host/MC an Advocis Update or E&O Session **NEW**
- ✚ Member and Non-Member Email Blasts
 - Recognition within all email blasts for all events to members and non-members
- ✚ Annual Sponsor Family Appreciation Event
- ✚ Opportunity to Sponsor an Event Speaker **NEW**
- ✚ 15% Discount for additional registrations to events** **NEW**

Silver Sponsorship: \$3,000*

- ✚ Full Year Color Advertising on our website: www.advociscalgary.ca
- ✚ All Events Logo Recognition (Size Based on Sponsorship Level)
- ✚ Sales Congress:
 - Booth (2 Lunches included)
 - Quarter Page Ad in Sales Congress Program.
- ✚ Christmas Luncheon:
 - 1 Complimentary Seat at Luncheon
- ✚ Annual Charity Golf Tournament:
 - Hole Sponsor (2 Lunches included)
- ✚ Member and Non-Member Email Blasts
 - Recognition within all email blasts for all events to members and non-members
- ✚ Annual Sponsor Family Appreciation Event
- ✚ 15% Discount for additional registrations to events** **NEW**

Bronze Sponsorship: \$1,750*

-  Full Year Color Advertising on our website: www.advociscalgary.ca
-  All Events Logo Recognition (Size Based on Sponsorship Level)
-  Sales Congress
 - Booth (1 Lunch included)
-  Annual Charity Golf Tournament
 - Discount Hole Sponsorship for \$325.00 (1 Lunch included)
-  Christmas Luncheon
 - 1 Complimentary Seat at Luncheon
-  Member and Non-Member Email Blasts
 - Recognition within all email blasts for all events to members and non-members
-  Annual Sponsor Appreciation Event
-  15% Discount for additional registrations to events** **NEW**

A-LA-Carte Menu

 Golf Lunch Sponsor	\$2000*
 Event Coffee Sponsor (AGM and Sales Congress)	\$ 800*
 Sales Congress Booth (includes 1 Lunch)	\$ 850*
 Golf Hole Sponsor (includes 1 Lunch)	\$ 700*
 Under 5 / After 5 Sponsor (1 per Quarter)	\$ 500*

To become an Advocis Calgary Sponsor, select your package and fax this form back to our chapter and you will be sent an invoice. Thank you for your support. Please see attached calendar for dates.

☐ Platinum Sponsor ☐ Gold Sponsor ☐ Silver Sponsor ☐ Bronze Sponsor ☐ A-LA-Carte Menu

Company: _____

Address: _____

Contact Person: _____

Telephone: _____

Email: _____

Signature: _____

*GST not included

** 15% discount on event registrations may be used for any Advocis Calgary event with the exception of Golf and Christmas Luncheon. You must advise the Advocis Calgary office when you would like to use an event registration.

*** Video must be three minutes or less and provided by your company and approved by organizing committee prior to conference.

For more information on the Advocis National Corporate Partners Program, contact Celia Ciotola cciotola@advocis.ca.